



WINKLET WEBDESIGN

<http://www.winkletwebdesign.com>

Custom Web Design Pricing Based on rate of \$30/hour

This is custom web design pricing and is not the same as custom work done to our templates.

Basic site with home page plus 5 pages. Includes contact form if desired. Pages include any layout of text and images.

Hours: approx 10 – 12

Cost: \$300 - \$360

Middle site with home page plus 6-7 pages. Includes home page slideshow if desired, contact form if desired. Pages include any layout of text and images.

Hours: approx 12-14

Cost: \$360-\$420

Large site with home page plus 6-10 pages and up to 10 subcategories per main page. Includes home page slideshow if desired, contact form if desired. Pages include any layout of text and images.

Hours: approx 14-18

Cost: \$420-\$540

Flash

The above pricing is for custom web design in HTML. If you need a Flash site instead of an HTML site, please add an additional \$100 to each of the above prices for each site size.

Setup

The above pricing is for building the site design and framework and does not include adding all your content (text, images, etc.) for you. We will set it up so that you can easily add your own content yourself. Detailed instructions will be included, as well as email support from us if you have questions.

If you prefer to have us add your content for you, we are happy to do this for an additional fee. The cost will depend on the site size and how much content/images you need us to add for you.

Additional Custom Work:

We can add even more features to your custom Flash or HTML site for an additional cost.

Photo galleries/Portfolio

Photo galleries in any desired layout can be added to your site.

One single image gallery page: \$40

Multiple image gallery categories: \$80

eCommerce

We can add ecommerce functionality to the site which is integrated with Paypal. Paypal accepts all major credit cards and your customers do not need to have a Paypal account in order to purchase from your site. You will be able to update your product info and prices using a simple text file.

One single product category: \$60

Multiple product categories: \$120

Multiple product categories and subcategories: \$200

More

If you need other customization that is not noted here, please contact us with your specific requirements.

When Requesting Custom Website Design:

When contacting us for custom website design work, we would like the following information from you:

- What size site you need (Basic, Middle or Large)
- Purpose of site (is it a portfolio? Ecommerce site? Just informational?)
- What features you need (eCommerce, Photo gallery, or anything else)
- Links to other sites you would like your site to be similar to
- Samples and ideas of the type of color scheme you are looking for
- Links to sites with special features you might like on your site if desired.
- If you need us to add your content (images, text, etc.) to the site after it is designed, please let us know how many images you need to add and how many pages of text and other content you will need added. We will provide a separate price quote for this work.

Payment:

For custom website design, we require 50% of the estimated cost to be paid in advance. Upon completion of project, the remaining balance will be due before we send you the files or upload them to your website. Payments are accepted through Paypal.

Contact us at winklet@winkletwebdesign.com for your custom web design needs.